



press release



## **TALL POPPY WRITERS PARTNERS WITH FRANCIS FORD COPPOLA WINERY ON NEW “BOOKS & BOTTLES” PROGRAM**

*Organizations develop innovative way to connect with readers and book club members*

**MINNEAPOLIS, Minn. (Nov. 28, 2017)** – The Tall Poppy Writers is proud to announce its partnership with Francis Ford Coppola Winery and the launch of Books & Bottles, a new program developed for readers, book club members, and wine enthusiasts.

Founded in 2013, the Tall Poppy Writers is the only author-driven marketing cooperative in the U.S. that is exclusive to female authors who publish in a variety of genres. Through its collaboration with Francis Ford Coppola Winery, Books & Bottles supports Tall Poppy Writers’ commitment to creating innovative ways for authors to connect with readers in an ever-changing publishing industry.

Books & Bottles is a quarterly offering of books from Tall Poppy Writers paired with two bottles of wine from Francis Ford Coppola Winery and a booklet featuring themed recipes, author bios, interviews, and more. Books & Bottles is an ideal gift for hosts who want to design the perfect book club night, a themed party, or an evening home alone.

The inaugural Books & Bottles will feature “I Like You Just Fine When You’re Not Around,” a warm comic novel by *USA Today* best selling author Ann Garvin, or the page-turning thriller, “The Truth About Thea” by Amy Impellizzeri. Consumers will be able to choose one book along with two suggested Coppola wines, red or white. The wine selection for this collection can include an assortment of award-winning Diamond Collection wines, Sofia wines, Rosso & Bianco wines, or Votre Santé wines. Recipe pairings will consist of entrées and desserts along with a playlist to match that features a wide array of music recommendations.

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To celebrate the launch, Francis Ford Coppola Winery is hosting book readings and author meet-and-greets on December 6 and 7 from 6:30-8:30 p.m. in the winery's upstairs gallery. Limited complimentary tickets are available and must be reserved. This event is for adults 21 and older. To register, visit <https://www.francisfordcoppolawinery.com/en/visit/winery-events/>

Each Books & Bottles shipment costs \$49 and will be available for purchase online at <https://www.francisfordcoppolawinery.com/en/shop/details/BOOKSBOTTLES>. The first Books & Bottles release is also available on Amazon.com through the end of the year.

### **About Tall Poppy Writers**

The Tall Poppy Writers is the first author-driven marketing cooperative in the U.S. that elevates the work of female authors, connects directly with readers, engages with the publishing industry, and supports domestic and international nonprofit organizations that foster literacy. For more information, visit [www.tallpoppies.org](http://www.tallpoppies.org).

### **About The Family Coppola**

The Family Coppola encompasses all of the things Francis loves most – cinema, wine, food, resorts, and adventure – and embraces quality, authenticity and pleasure as a backbone to each of these vibrant business endeavors. Anchored in Sonoma County, Francis Ford Coppola Winery, known for the superior level of quality and integrity, is, as Francis puts it, “a wine wonderland, a park of pleasure where people of all ages can enjoy all the best things in life: food, wine, music, dancing, games, swimming and performances of all types. A place to celebrate the love of life.” Coppola's second foray into Sonoma County came in 2015 with the launch of Virginia Dare Winery, *American wines since 1835*, ushering in a new era of elevated quality and vineyard-specific wines. The Family Coppola Hideaways are a collection of unique properties where adventure meets serenity. Drawing upon inspiration from his film career and travels around the globe to the far-reaching corners of the world, Francis created each resort embracing its off-the-beaten-track location, making it an ideal destination for exploring the natural wonders of the area while relaxing in tranquil surroundings. Additionally, The Family Coppola operates a venerable film production company, American Zoetrope; the award-winning all-literary magazine, *Zoetrope: All-Story*; Cafe Zoetrope in San Francisco's iconic Sentinel Building in North Beach; and Mammarella Foods, an authentic line of premium organic pastas and sauces. [www.TheFamilyCoppola.com](http://www.TheFamilyCoppola.com).

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